

FOR RELEASE: Immediately

CONTACT: Richard Wynne (978) 975-7570

*DocuRights® Secure Container Technology from Aries Systems to Be Used
with Medical Journal Content from Lippincott Williams & Wilkins*

North Andover, MA, USA -- May 5, 2000. Aries Systems Corporation of North Andover, MA (Aries) and Lippincott Williams & Wilkins, a Wolters Kluwer Company based in Philadelphia, PA (LWW) today announced their intent to enter into a multi-year content distribution agreement. Under this agreement, LWW's professional journal content for medicine and healthcare will be protected and distributed on the World Wide Web using *DocuRights®*, Aries innovative secure container technology.

DocuRights allows a publisher to secure and disseminate its valuable PDF (Adobe Portable Document Format) content without risk of piracy or unauthorized redistribution. A *DocuRights* secure container enables e-commerce purchase of articles on a pay-per-view basis. It also allows the publisher to grant fair-use replication rights for the PDF, accommodating the rights of individual purchasers, author e-prints, and bulk promotional e-prints.

Lippincott Williams & Wilkins is a leading international publisher of professional health information for physicians, nurses, specialized clinicians and students. LWW provides essential information for healthcare professionals in print and electronic formats, including textbooks, journals, CD-ROM, and via Intranets and the Internet. LWW publishes more than 250 journals in medicine and healthcare, in print and electronic formats. While PDF is a preferred form of electronic distribution, the risk of unauthorized electronic replication has been of concern to LWW and its publishing clients. Now, *DocuRights* will provide this security, allowing LWW to offer its content through widespread distribution channels. As well as enabling pay-per-view access, *DocuRights* will allow LWW to track and control both primary and secondary distribution of its content. Secondary distribution of an article occurs when a purchaser of an article forwards the PDF to a friend or colleague, at which point *DocuRights* facilitates a secondary document purchase.

Lyndon Holmes, President of Aries, noted, "Perhaps the most powerful aspect of *DocuRights* is that the publisher no longer has to worry about uncontrolled redistribution of its valuable content. By using *DocuRights*, it's actually in the publisher's best economic interest to maximize accessibility to the secured PDFs. This "e-syndication" concept means that as more people have access to the PDFs, the greater will be the volume of pay-per-view transactions, creating an incremental revenue stream for the publisher.

About Aries Systems Corporation...

Since 1986 Aries Systems has successfully delivered technology that connects medical knowledge workers to the most accurate and comprehensive answers to their questions. Aries provides the navigation infrastructure that empowers all of the participants in the knowledge retrieval chain: publishers, database developers, knowledge workers and librarians. <http://www.kfinder.com> and <http://www.docurights.com>.

Please call 978-975-7570 to receive product samples, product graphics and photographs.

###